SONY

Press Release

Sony Introduces New Smoke Blue Color to ULT FIELD 1, Delivering Powerful Bass in a Compact Design



Hong Kong, September 29, 2026 – Sony today announced a new Smoke Blue color to the ULT FIELD 1 wireless portable speaker, the latest addition to the ULT POWER SOUND lineup. Following the existing Black, Off-White, Forest Gray, and Orange color options, Smoke Blue expands the collection with a nature-inspired earth tone designed to blend naturally into a variety of settings.

The ULT POWER SOUND series is built for music lovers who enjoy powerful deep sound designed to make your heart tremble. ULT FIELD 1 is equipped with the ULT button, which enhances the music and delivers dynamic bass when turned on.

Bring your favorite tunes anywhere with ULT FIELD 1. Designed to be portable with up to 12 hours of battery life[1], the speaker also features a multi-way strap, IP67 waterproof and dustproof rating[2], and shockproof design[3]. It can also be used either vertically or horizontally, making it ideal for limited spaces.

Pricing and availability
ULT FIELD 1 Smoke Blue will only available at Sony Store and Fortress from 29 September 2026 at HK$999 and at HK$699 Promotion Price.

You can find more details below.
https://www.sony.com.hk/en/wireless-speakers/products/ult-field-1

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

About Hong Kong Electronics Solutions Company
Hong Kong Electronics Solutions Company (HKESC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at http://www.sony.com.hk.

[1] When ULT POWER SOUND on, and the volume level is set to 25. Actual performance may vary from the listed time due to the volume, songs played, surrounding temperature, and usage conditions.

[2] The unit, with the cap fastened securely, has a waterproof specification of IPX7*1 as specified in “Degree of protection against water immersion” of the IEC60529 “Ingress Protection Rating (IP Code)”, and a dustproof specification of IP6X*2 as specified in “Degrees of protection against solid foreign objects”. *1 IPX7 equivalency: The speaker has been tested to and maintains its operability when gently submersed in water to a depth of 1 m and left for 30 minutes. *2 IP6X equivalency: The speaker has been tested to and continues to block dust after stirring for 8 hours in a testing device which contains dust particles that are up to 75 μm in diameter.

[3] The system passes the drop test from 1.22 m on plywood of 5 cm thickness conforming to MIL-STD 810 H Method 516.8-Shock. This does not guarantee no damage, no breakdown, or waterproof and dustproof performance in all conditions. Deformation or damage from dropping the system or subjecting it to mechanical shock may cause deterioration of the waterproof and dustproof performance.