SONY

Press Release

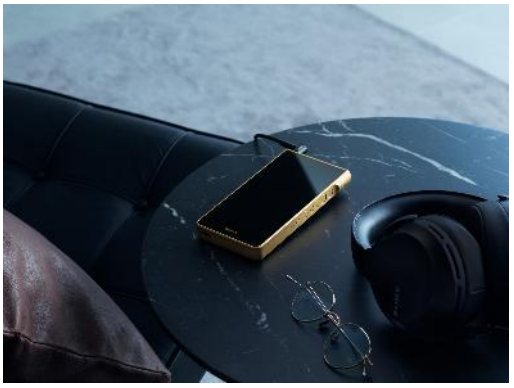
Sony Updates its Premium Walkman® Lineup Including New Signature Series Walkman® NW-WM1ZM3, NW-WM1AM3 and NW-ZX900 Digital Music Players

Sony's next-generation premium Walkman® players deliver its finest portable sound experience, with upgraded hardware, software and usability designed to reveal more of the artist's original intent.



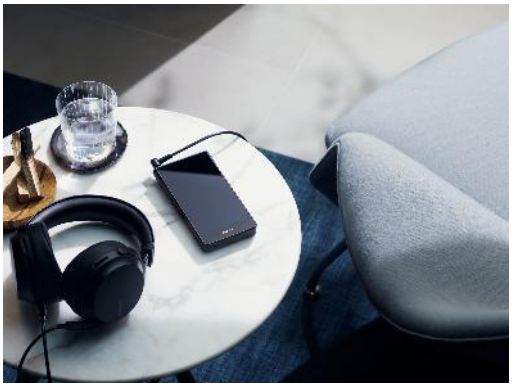
NW-WM1ZM3, NW-WM1AM3 and NW-ZX900

Hong Kong, October 16, 2026 – Sony today announced new premium Walkman® digital music players – **NW-WM1ZM3**, **NW-WM1AM3**, and **NW-ZX900**. Designed for music enthusiasts and audiophiles, the new Walkman® models are engineered to deliver exceptional sound and incorporate a wealth of premium audio components throughout their design.



NW-WM1ZM3

The NW-WM1ZM3 and NW-WM1AM3 bring together Sony's most advanced audio technologies, including key components made from oxygen-free copper, for uncompromising sound quality. The WM1 Series is designed to convey the artist’s original intent, delivering detailed, high-resolution sound. Developed in pursuit of exceptional sound quality, it captures subtle nuances throughout a performance, while maintaining clarity, scale and dynamics at higher volumes.



NW-WM1AM3

The NW-ZX900 inherits many of the same premium audio components used in Sony's flagship model, delivering exceptional sound quality with a sleek design.



NW-ZX900

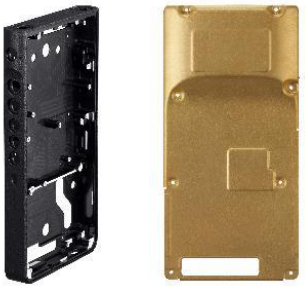
Class-leading components deliver the highest possible sonic performance

The **NW-WM1ZM3** is built around a precision-machined, gold-plated oxygen-free copper (OFC) chassis, engineered specifically to further elevate the sound quality of this flagship model. It features a 99.99% (4N) purity OFC main chassis and an OFC rear chassis. These are secured with screws featuring a low-resistance gold-plated treatment applied exclusively for this model, providing a stable ground connection that delivers powerful bass, an expansive soundstage and smooth, extended high frequencies. Thick KIMBER KABLE® wiring, inherited from Sony's DMP-Z1, further reduces noise and preserves signal integrity for rich, detailed sound.



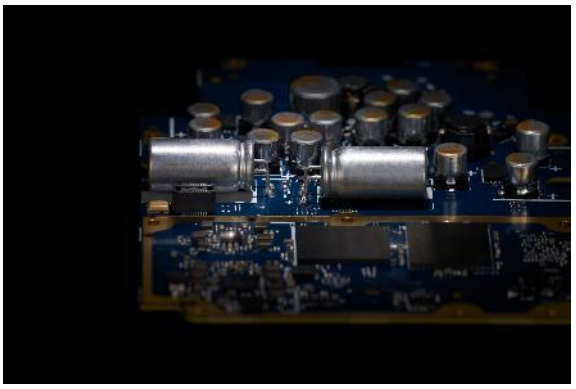
NW-WM1ZM3 features the OFC chassis and Thick KIMBER KABLE® wiring

The NW-WM1AM3 and NW-ZX900 adopt a similar design philosophy, combining an aluminium-alloy main chassis with a gold-plated OFC rear chassis to enhance rigidity and sound quality.



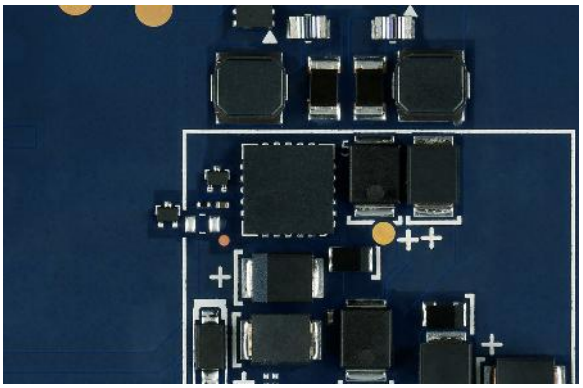
NW-WM1AM3

The NW-WM1ZM3 and NW-WM1AM3 further evolve Sony's premium power circuitry with a significant enhancement to the power supply architecture: the previous single large solid high-polymer capacitor has been replaced by dual large solid high-polymer capacitors. Together with hand-soldered OFC wiring, this advanced configuration helps provide cleaner, more stable power with minimal interference.



A larger, high-purity 4N copper coil is used in the L-C filter to optimise the balanced output signal from the digital amplifier. Its flat conductive wire reduces resistance and distortion, enhancing clarity and detail across the frequency range. An OFC milled block covering the digital section also strengthens the digital ground. With approximately 34% greater mass than the previous model, it helps further reduce noise and reproduce sound with greater clarity and definition.

The NW-ZX900 also benefits from new premium parts, including an ultra-low noise LDO regulator and crystal oscillators that are the same as those used in the higher-end models.



Unique sound processing technology gives you more ways to enjoy different types of music

The S-Master™ HX digital amp technology, independently developed for Walkman®, helps deliver

powerful, detailed sound. It is compatible with support for Native DSD format and supports balanced and high-power output. It now also includes a look-ahead noise shaper that predicts quantization noise in advance and applies optimal processing, providing excellent responsiveness to fast transients and delivering clearer, faster sound reproduction.



All three players run Sony's DSD Remastering Engine, which resamples PCM audio into an 11.2MHz DSD ultra-high-frequency stream for a character closer to analogue. The new range has been updated so listeners can enjoy DSD Remastering Engine whether music is streamed over Wi-Fi® or downloaded.

Long battery life

The NW-WM1ZM3 and NW-WM1AM3 deliver up to 35 hours[1] of 128kbps MP3 playback and an improved streaming battery life of up to 31 hours[2]. The NW-ZX900 has a battery life of up to 40 hours[1] of 128kbps MP3 playback, or up to 35 hours[2] with the streaming service apps to meet user's demand.

The NW-WM1ZM3 and NW-WM1AM3 feature a larger 5.5" screen, while the NW-ZX900 is available with a 5" screen. These large screens are smooth and responsive, improving operability, and the Walkman® Home Screen interface can be customised to suit your needs. The album cover, an integral part of the listening experience, is now larger and clearer.



NW-WM1ZM3, NW-WM1AM3 and NW-ZX900

Sustainability in mind

These new models are not only designed to be stylish but also with the environment in mind. No plastic is used in the packaging material for the NW-WM1ZM3, NW-WM1AM3 and NW-ZX900[3], reflecting Sony's commitment to reducing the environmental impact of our products and practices.

For more information visit:
NW-WM1ZM3: https://www.sony.com.hk/en/walkman/products/nw-wm1zm3
NW-WM1AM3: https://www.sony.com.hk/en/walkman/products/nw-wm1am3
NW-ZX900: https://www.sony.com.hk/en/walkman/products/nw-zx900

Pricing and availability

- The NW-WM1ZM3 is available from 16 October at HK$34,990.
- The NW-WM1AM3 is available from 16 October at HK$20,290.
- The NW-ZX900 is available from 16 October at HK$13,290.

Order Now

From 16 October to 23 November 2026, the new premium Walkman® digital music players are available for pre-order at all Sony Stores, Sony Store online (www.sony.com.hk/store) and Sony sales hotline at (852) 2833-5129 as well as authorized dealers. Customers ordering the new premium Walkman® digital music players will receive the following exclusive gifts:

Model	Premium*	Commemorative gift
NW-WM1ZM3	• Premium Case Cover • IER-M500 In-ear Monitor Headphone	A Special Thank you card from Sony Engineer
NW-WM1AM3	• Case Cover • IER-M500 In-ear Monitor Headphone	
NW-ZX900	• In-ear Case	
***** Offers are available at authorized dealers and retailers only. Gifts are available in limited quantities while stocks last. - (Gift Redemption) Customers must complete online redemption registration within 30 days of purchase. Upon receiving notification, customers must bring the original receipt and product packaging barcode to a Sony Store within 30 days to redeem the gifts. - Images are for reference only. Please check in-store for details. - Retail prices are determined by authorized dealers. - Sony reserves the right to amend the terms and conditions of the offer without prior notice.		

For customer enquiries, please contact Sony hotline service at (852) 2833-5a129.

About Hong Kong Electronics Solutions Company

Hong Kong Electronics Solutions Company (HKESC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at http://www.sony.com.hk.

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[1] When using Sony original music player app with balanced connection.
[2] When in offline mode with balanced connection.
[3] Coating and adhesive materials excluded. This varies by region.