SONY

## Press Release

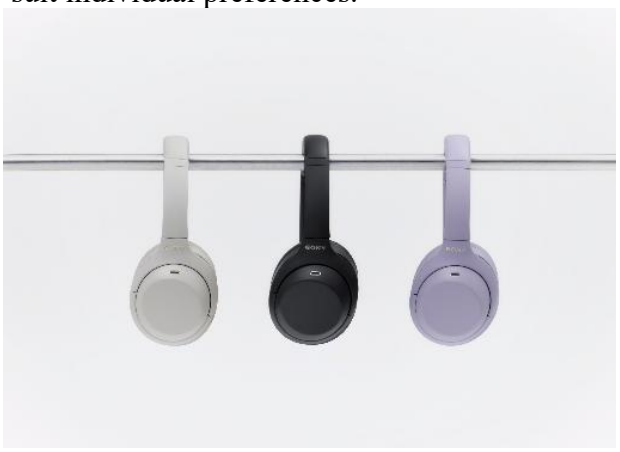
# Sony Introduces WH-1000XM4C Wireless Noise Cancelling Headphones

*Sony strengthens its wireless headphone portfolio with premium, mid-range and entry-level options designed for music, travel, work and everyday listening*




- WH-1000XM4C is based on Sony's popular WH-1000XM4 offering legendary 1000X Series noise cancelling and premium sound performance as well as new colour option

**Kong Kong, October 16, 2026** – Sony today announces it is refreshing one of its most popular over-ear headphones. **WH-1000XM4C** wireless noise-cancelling headphones build on Sony's popular WH-1000XM4, combining legendary 1000X Series noise cancellation, trusted premium sound and the timeless design loved by many. The WH-1000XM4C now features updated sound tuning that matches the latest trends as well as personalised sound settings with a 10-band equalizer and available in refreshed colour options to suit individual preferences.



**Key features in detail**

**WH-1000XM4C: Premium Wireless Noise Cancelling Headphones with 1000X Series legendary noise cancelling and premium sound performance**



*WH-1000XM4C in Lavender*

Since the launch of Sony's flagship noise cancelling headphones range in 2016, the 1000X series has helped define the premium wireless listening category by combining industry-leading noise cancellation, high-quality sound and intelligent features designed around everyday life. The WH-1000XM4 remains one of the series' most celebrated headphones thanks to its combination of exceptional noise cancelling and its classic design. Now Sony is introducing the WH-1000XM4C, based on the popular WH-1000XM4, with updated sound tuning to match the latest music trends as well as new colour options, bringing flagship performance to an even broader audience.



*WH-1000XM4C in Platinum Silver*

The WH-1000XM4C wireless headphones are ideal for frequent travellers, commuters, remote workers, music enthusiasts and students seeking distraction-free listening.

Key features include:

- Legendary 1000X Series noise cancelling delivering rich immersive sound, dulling everyday noise such as crowds, travel noise and city chatter
- Trusted 1000X Series premium sound quality now with latest sound tuning and 10-band equalizer to meet modern listening tastes
- Comfortable over-ear design with a polished timeless style
- Available in Lavender, Black and Platinum Silver – three colour choices to match individual preferences
- Lightweight foldable headphones making the WH-1000XM4C a great choice for travel and commuting

For more information visit: https://www.sony.com.hk/en/headphones/products/wh-1000xm4c

**Pricing and availability**

- The WH-1000XM4C will be available in Black, Platinum Silver and Lavender from 16 October 2026 priced at HK$1,799.

For customer enquiries, please contact Sony hotline service at (852) 2833-5129.

**About Hong Kong Electronics Solutions Company**

Hong Kong Electronics Solutions Company (HKESC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at http://www.sony.com.hk.