

SONY

Press Release

New Sports Walkman® WS623 from Sony Brings You Music Without Limits



- **Built to endure extreme outdoor conditions and sporting activities**
- **Enhanced ergonomic design, slim and lightweight for maximum stability and comfort**
- **Seamless connectivity to your smartphone with Bluetooth® technology and NFC™ one-touch pairing**
- **Keeps you in touch with your surroundings with the Ambient Sound mode**

Hong Kong, May 11, 2017 – Keep the music going on any terrain with the all-new salt waterproof and dustproof wearable [WS623 Sports Walkman®](#) from Sony, now with Bluetooth® Wireless Technology. Built to endure extreme outdoor conditions or any sporting activities, the wearable Walkman® is the ultimate sports companion that brings you music without limits.

With improved wearing comfort, the WS623 Walkman® features an ergonomic, slim and light design¹ that stays in place no matter the movement. Newly equipped with Bluetooth® Wireless Technology², you now have the option of streaming music from your smartphone using the

¹ 10% smaller than the WS410 Series and 35% smaller than the WS610 Series

² Bluetooth® Wireless Technology is not available when the WS623 Walkman® is used underwater.

convenient Near-field Communication (NFC) one-touch pairing, or simply store up to 4GB of audio within.



Love the sea? The WS623 Walkman® is salt waterproof³, allowing you to swim to a depth of 2 meters with up to 30 minutes of submerged time. Also dustproof⁴, it can withstand small particles – making it perfect for any sand based activity or a run along the beach. It also comes with standard earbuds⁵ and specially designed waterproof earbuds that are covered with a thin film to prevent water damage to the Walkman® and optimise sound levels for underwater listening. Together with a temperature feature, the Walkman® can endure extreme temperatures from -5°C to 45°C, making it ideal for a hike or climb.



³ IPX5/IPX8 rating, and must be washed after every use in pool or sea water.

⁴ IP6X-rated dustproof.

⁵ Both standard earbuds and waterproof earbuds are provided in Sizes S/M/L/LL.



Stay in touch with your surroundings by enabling Ambient Sound Mode, utilising nifty in-built microphones to pick up external voices and sounds in the surrounding environment – allowing you to communicate with your workout buddy or trainer without skipping a beat. A quick charge feature gives a full 60 minutes of audio time with just a three-minute power-up, while a full charge will provide 12 hours of battery life⁶.

Sony's new WS623 Sports Walkman® with 4GB built-in storage is available in Lime Green, Blue, Grayish White and Black at HK\$1190 from mid of May 2017.

For customer enquiries, please contact Sony hotline service at (852) 2345-2966.

About Hong Kong Marketing Company

Hong Kong Marketing Company (HKMC), a division of Sony Corporation of Hong Kong Limited, provides sales, marketing and after sales services for Sony's consumer electronics products as well as broadcast and professional products in Hong Kong and Macau. For more information on Sony's products and services, please visit our website at <http://www.sony.com.hk>.

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⁶ MP3 (128kbps) Ambient Sound mode off

Specifications sheet of NW-WS623 Sports Walkman®:

Model Name	NW-WS623 Walkman®
Internal Memory	4GB
Available Colours	Lime Green / Blue / Grayish White / Black
Wireless Capabilities	Bluetooth® / NFC™
Ambient Sound Mode	Yes
Compatible Formats	MP3 / WMA / Linear PCM / AAC / FLAC
Water Resistance	IP65/IP68 (IEC 60529) or equivalent ⁷
Dustproofing	
Sound Effects	Dynamic Normaliser
Music Playback Time	Approx. 12 hours ⁸ / 4 hours ⁹
Charging Time	Approx. 1.5 hours
Quick Charge	Approx. 3 minutes charge enables up to approx. 60 minutes playback ¹⁰
Operating Temperature	-5°C to 45°C
Weight	Approx. 32g
Accessories	Earbuds (4 sets: S/M/L/LL) Waterproof Earbuds (4 set: S/M/L/LL) USB Cradle (1), USB Cable (1) Adjustment band (1)

⁷ With waterproof earbuds attached.

⁸ MP3 128kbps, when Ambient Sound Mode OFF.

⁹ Bluetooth Playback, when Ambient Sound Mode OFF.

¹⁰ MP3 128kbps.